



STUDENT CLUBS COMPETITION PROPOSAL

DIRECTED TO:

**KAU Medical Faculty's
Student Clubs**

OVERVIEW

01

The Medical Student Clubs Competition – Community Campaigns is a structured initiative designed to encourage and recognize impactful student-led health projects that address public health challenges within communities. This competition serves as a platform for medical student organizations to showcase their innovative, evidence-based, and sustainable community campaigns while fostering collaboration, leadership, and real-world healthcare engagement.

OBJECTIVES

02

This competition not only celebrates student excellence in community service but also bridges the gap between medical education and public health practice, empowering future healthcare professionals to make tangible contributions to society.



RECOGNITION

Recognize and reward outstanding projects that demonstrate measurable impact.



ORIGINATION

Encourage innovation and creativity in addressing public health issues.



COMMUNITY-BASED

Promote community-driven health initiatives led by medical students.

TIMELINE

Formation of the Evaluation team, that will consist from 4 members (Doctors from different departments that are interested in community work) in addition to Confirming the roles and responsibilities of the Team., alongside, preparing all necessary materials (evaluation criteria, submission forms, scoring sheets).

PROJECTED DURATION:

20th, February - 15th, March

Publish the competition details, evaluation criteria, and submission deadlines. Also, promoting it through faculty portals, social media, and student networks. Hold a Q&A session for clubs to clarify rules and expectations.

PROJECTED DURATION:

18th, March - 5th, April

Organizing & distributing submissions to evaluators, and provide evaluators with a scoring rubric and instructions. Each evaluator reviews all projects and scores them independently in which it will be compiled and the average scores will be calculated for each submission.

PROJECTED DURATION:

8th, April - 18th, April

Confirm the top three winning projects and inform them that they will have the chance to present their projects in the conference in a span of 7 minutes only, without releasing any information about the ranking till the announcement.

PROJECTED DURATION:

24th, April

01

02

03

04

RULES & REGULATIONS

01

The competition is open exclusively to recognized medical student clubs affiliated with KAU medical faculty.

02

Each club is allowed to submit **only one** project for evaluation.

03

The submitted project must have been implemented within the period of **February, 2024 - February, 2025**.

04

The project must align with the theme of community engagement and public health impact.

05

All projects must be submitted by **[5th of April]**, at **[11:59 PM]**. Late submissions will not be considered unless an extension is officially announced.

06

Submissions **must be in English** and well-organized and it must include supporting materials, such as **reports, images, videos, surveys, or testimonials to demonstrate project impact**.

07

Plagiarism or submission of previously awarded projects will result in **disqualification**.

08

The project must have been executed in a real community setting (**not just a proposal or theoretical plan**). And evidence of impact, such as participant numbers, survey results, or measurable community benefits.

09

Projects will be graded based on:

- **Relevance & Community Need (15 points)**
- **Innovation & Uniqueness (15 points)**
- **Planning & Execution (20 points)**
- **Impact & Effectiveness (20 points)**
- **Sustainability & Continuity (10 points)**
- **Community Engagement & Collaboration (10 points)**
- **Presentation & Documentation (10 points)**

10

All participating projects will be given the chance to present their projects in the conference, but **only the TOP 3 winning projects will be awarded**.

EVALUATION CRITERIA:

Total Score: 100 Points

1. Relevance & Community Need (15 points)

- Does the campaign address a significant public health issue? (5 pts)
- Is the problem well-defined with supporting data or rationale? (5 pts)
- Does the project align with the goals of medical student engagement in community health? (5 pts)

2. Innovation & Uniqueness (15 points)

- Is the campaign original in its approach or implementation? (5 pts)
- Does it introduce new strategies or concepts. [Has not been used before] in community health advocacy? (5 pts)
- Has the club demonstrated creative problem-solving? (5 pts)

3. Planning & Execution (20 points)

- Was the campaign well-structured with clear objectives, timelines? (5 pts)
- Were appropriate community partners involved? (5 pts)
- Was the campaign effectively implemented with logistical efficiency? (5 pts)
- Was there adaptability to unforeseen challenges? (5 pts)

4. Impact & Effectiveness (20 points)

- How many individuals benefited from the campaign? (5 pts)
- Did the campaign lead to measurable outcomes (awareness increase, behavioral change, policy influence, etc.)? (5 pts)
- Were short-term and long-term effects considered? (5 pts)
- Are testimonials, feedback, or data supporting the campaign's impact? (5 pts)

5. Sustainability & Continuity (10 points)

- Can the campaign be continued or scaled up in future years? (5 pts)
- Has the club established plans for maintaining or expanding the campaign? (5 pts)

6. Community Engagement & Collaboration (10 points)

- Was the campaign inclusive and did it engage diverse community members? (5 pts)
- Did it involve multi-disciplinary or inter-professional collaboration ? (5 pts)

7. Presentation & Documentation (10 points)

- Is the campaign well-documented with clear reporting, media, and evidence? (5 pts)
- Was the submission well-presented, structured, and easy to evaluate? (5 pts)

EXAMPLE APPLICATION

Let's take *"Impact & Effectiveness"*

Sub-Criterion: Did the campaign lead to measurable outcomes? (5 points)

1 Point → No measurable outcomes; no data or evidence of success.

2 Points → Minimal outcomes with little to no proof of impact.

3 Points → Some measurable outcomes, but weak data or limited change observed.

4 Points → Strong measurable impact with good supporting evidence (e.g., survey results, community feedback).

5 Points → Exceptional measurable impact with clear before/after comparisons, testimonials, and statistical proof.

Then the average of the 4 evaluations will be calculated by the team leader to determine the FINAL score.



IN CONCLUSION:

- Every evaluator scores every club.

- Communication between Evaluators in regards their evaluations is completely prohibited and it will get the evaluator immediately eliminated from the team.

- Averaged scores determine winners, and it will be the responsibility of the team leader or sub-leader.

- Final deliberation meeting to verify fairness.

- Communication between evaluators and participants in regards any insight into the state of the evaluation is prohibited and it would lead to the elimination of both the evaluator and participant.

